



PCC Logistics, 432 Estudillo Ave., San Leandro, Ca. 94577
Web site address <http://pcclogistics.com>

A note from Mike

To all of our customers and the entire PCC Family:

In keeping with the spirit of the Season, we would like to extend to all of you, your families and your global loved ones, a Merry Christmas, a Happy Hanukkah, a joyous Yule, a celebratory Kwanzaa, a contented Tohui-Taisai, and a blissful Eidal-Adha.

During the Holiday Season more than ever, our thoughts turn gratefully to those who have made our progress possible. The on going relationships we have with our customers and the hard work and dedication put in by the PCC Family throughout this past year has been and will always be greatly appreciated.

Wishing all of you a wonderful and spirited Holiday Season and a Happy New Year!

Thank you,

Mike McDonnell
President
PCC Logistics



From the first mile to the last, we are there for every step of your logistics needs.

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Catch us on the web!!

pcclogistics.com

'Twas the Night before Christmas Poem



**Twas the night before Christmas, when all
through the house
Not a creature was stirring, not even a mouse.
The stockings were hung by the chimney with care,
In hopes that St Nicholas soon would be there.**

**The children were nestled all snug in their
beds,
While visions of sugar-plums danced in their
heads.
And mamma in her 'kerchief, and I in my cap,
Had just settled our brains for a long winter's
nap.**

**When out on the lawn there arose such a
clatter,
I sprang from the bed to see what was the
matter.
Away to the window I flew like a flash,
Tore open the shutters and threw up the sash.**

**The moon on the breast of the new-fallen snow
Gave the lustre of mid-day to objects below.
When, what to my wondering eyes should
appear,
But a miniature sleigh, and eight tinny
reindeer.**

**With a little old driver, so lively and quick,
I knew in a moment it must be St Nick.
More rapid than eagles his coursers they
came,
And he whistled, and shouted, and called them
by name!**

**"Now Dasher! now, Dancer! now, Prancer and
Vixen! On, Comet! On, Cupid! on, on Donner
and Blitzen!
To the top of the porch! to the top of the wall!
Now dash away! Dash away! Dash away all!"**

**As dry leaves that before the wild hurricane fly,
When they meet with an obstacle, mount to the
sky.**

**So up to the house-top the coursers they flew,
With the sleigh full of Toys, and St Nicholas
too.**

**And then, in a twinkling, I heard on the roof
The prancing and pawing of each little hoof.
As I drew in my head, and was turning around,
Down the chimney St Nicholas came with a
bound.**

**He was dressed all in fur, from his head to his
foot,
And his clothes were all tarnished with ashes
and soot.
A bundle of Toys he had flung on his back,
And he looked like a peddler, just opening his
pack.**

**His eyes-how they twinkled! his dimples how
merry!
His cheeks were like roses, his nose like a
cherry!
His droll little mouth was drawn up like a bow,
And the beard of his chin was as white as the
snow.**

**The stump of a pipe he held tight in his teeth,
And the smoke it encircled his head like a
wreath.
He had a broad face and a little round belly,
That shook when he laughed, like a bowlful of
jelly!**

**He was chubby and plump, a right jolly old elf,
And I laughed when I saw him, in spite of
myself!
A wink of his eye and a twist of his head,
Soon gave me to know I had nothing to dread.**

**He spoke not a word, but went straight to his
work,
And filled all the stockings, then turned with a
jerk.
And laying his finger aside of his nose,
And giving a nod, up the chimney he rose!**

**He sprang to his sleigh, to his team gave a
whistle,
And away they all flew like the down of a
thistle.
But I heard him exclaim, 'ere he drove out of
sight,**

**"Happy Christmas to all, and to all a
good-night!"**

Holiday Wishes from PCC Facilities



7th Street Facility – Oakland, CA



PCC SW Carson Facility – Carson, CA



PTS Facility – Oakland, CA



Direct Delivery – Oakland, CA



Building Facility – Oakland, CA



Direct Delivery – Seattle, WA



Holiday Wishes from PCC Facilities



Occidental Facility – Seattle, WA



Tacoma Facility – Tacoma, WA



Harbor Island Facility – Seattle, WA



Duwamish Facility – Seattle, WA

As the Holiday Season is upon us, we find ourselves reflecting on the past year and on those who have helped to shape our business in a most significant way. We value our relationship with you and look forward to working with you in the year to come.

We wish you a very happy Holiday Season and a New Year filled with peace and prosperity.

From all of us at PCC Logistics



Ocean Carriers Face Challenges on 2011 Rate Hikes

The Journal of Commerce Online - News Story



High inventory levels, only modest capacity cuts make increases less likely

Ocean container carriers may struggle to push through freight rate hikes planned for January, an analyst said.

The conditions that enabled container lines to sharply boost rates at the beginning of 2010 are "noticeably absent" for the next round of increases, according to Paris-based Alphaliner.

Carriers were able to push through rate hikes in January 2010 because deep capacity cuts on Asia-Europe and trans-Pacific routes coincided with a surge in cargo demand driven partly by inventory re-stocking in the U.S. and Europe.

A shortage of containers further tightened capacity, triggering a scramble for space that enabled carriers to push through a series of rate hikes that sparked the recovery in the container shipping market.

These factors are missing in today's market as carriers prepare to lift rates by \$500-\$600 per 40-foot container on Europe-Asia routes and set a \$400 per 40-foot guideline increase for the 2011/12 trans-Pacific contract season.

"Carriers have made only modest capacity reductions during the current

winter period, and some even continue to add new capacity despite only moderate utilization levels," Alphaliner said.

The current weekly capacity on the Far East-Europe and Far East-North America routes is 19 percent higher than 12 months ago.

The idled box fleet currently stands at 147 container vessels with a combined capacity of 356,000 20-foot equivalent units compared with a peak of 1.5 million TEUs a year ago.

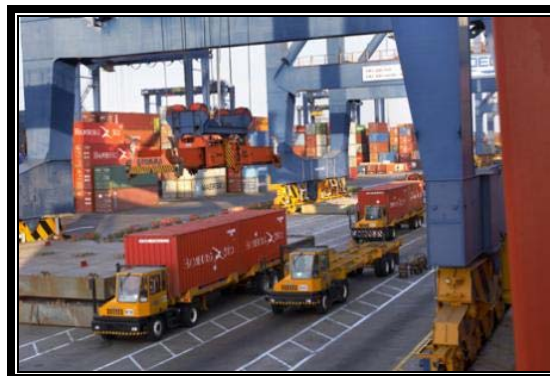
Meanwhile, inventory levels in the U.S. reached a new record high in November as stock replenishment appears to have reached a peak.

Shipping volume peaked early this year and no significant surge in cargo volume is expected in late December on the eve of the planned rate hikes.

Carriers are counting on a repeat of the market rally in January 2010 to reverse the steady decline in freight rates, which has seen spot rates from China dropping by 29 percent from their July peak.

But modest capacity cuts and high inventory levels "suggest that the carriers' planned price increases will be less successful this time," Alphaliner said.

Barring further capacity cuts there will be sufficient capacity in late January when shippers rush to move goods ahead of China's Lunar New Year holidays which begin on Feb. 3.



PCC Safety Corner

Warehouse Safety Tips

There are several areas of warehouse safety that should be discussed with all warehouse employees. Below is a list of main warehouse safety topics that can be used to help all warehouse workers learn about safety in the workplace.

- **Dock Safety.** The docking area in a warehouse is probably the busiest area in the entire warehouse workplace. It is where all products are delivered to or sent out from. Make sure the docking area floors are clean at all times. Only employees certified to use a forklift should operate them on the dock. Failure to properly use the forklift could result in injury if the driver cannot stop at the edge of the dock and falls off.
- **Forklift Safety.** Forklift safety is one of the most important warehouse safety procedures. Forklifts are used everyday in warehouses all over. It is important that only forklift certified employees operate them. They can be deadly if used incorrectly by an untrained worker. Always check the aisles in the warehouse for clutter on the floors to prevent anyone from running it over and possible losing control of the forklift. All employees must be at least 18 years old in order to become forklift certified.
- **Lifting.** When you are doing any manual lifting it is important to follow basic . Training employees in how to lift without injury is one of the most important warehouse safety training topics. Back injuries count for more than 50 percent of lost time and sick days in a warehouse.
- **New Employees.** All new employees must be required to take warehouse safety training

classes before they can actually begin work in the warehouse. This is required to make sure all new workers are aware of the rules and safety regulations that are to follow while they are working. You should tell all employees new or old that horseplay and fooling around will not be tolerated.

- **Hard Hat safety.** All Warehouse workers are at risk of falling objects. They should be required to wear hard hats at all times while actually working in the warehouse where products are stored on several levels of rack and shelves. Hard hat safety training should be taught to all employees whether they work in the office or the warehouse just encase of an emergency.
- **First Aid and Fire Safety.** All warehouse workers should know where the first aid kits are located and have a basic knowledge of how to use the contents. They should also know where all fire extinguishers are and must be trained in fire safety. You should have an evacuation plan in place. If a real fire emergency should occur there should be a designated meeting area that is a good distance from the warehouse.



PCC Logistics Facility Directory

Northern California

Regional Manager – Jerry Moro
Email: Jerry@pcc.cc

7th Street Facility - Oakland
Phone: 510-763-8991 Fax: 510-763-9002

Pacific Transload System – Bay Street Facility -Oakland
Phone: 510-893-5420 Fax: 510-893-8351

Building 808 – Maritime Facility - Oakland
Phone: 510-433-1006 Fax: 510-433-1003

Direct Delivery – Brokerage Division - Oakland
Phone: 510-433-1875 Fax: 510-433-1878

Southern California

Regional Manager – Jerry Moro
Email: Jerry@pcc.cc

Carson Facility
Phone: 310-900-1800 Fax: 310-900-1810

Pacific Northwest

Regional Manager – Al Muehlenbruch
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Occidental Facility - Seattle
Phone: 206-622-4030 Fax: 206-622-8715

Harbor Island Facility - Seattle
Phone: 206-223-0551 Fax: 206-223-0667

Duwamish Facility
Phone: 206-805-0220 Fax: 206-805-1484

Direct Delivery – Brokerage Division - Seattle
Phone: 206-805-0130 Fax: 206-805-1485

Tacoma Facilities
Phone: 253-572-9797 Fax: 253-572-9898

Sales Department

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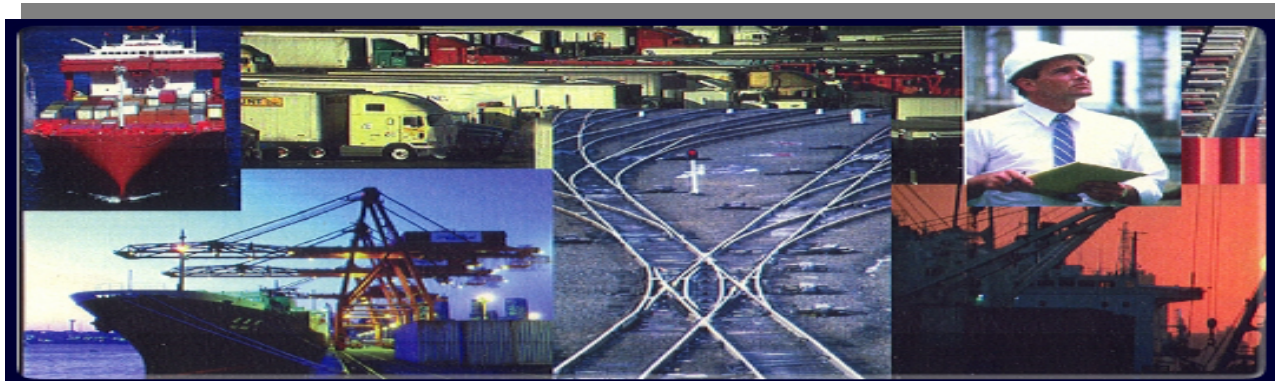
Doug Williamson – Northern California
Phone: 510-433-1875 Email: Douglas@pcc.cc

For those who are qualified and seeking a long-term relationship with a reputable well established organization need apply. Please send salary history and salary requirements to HR@pcc.cc or contact Marie Peters at our Corporate Office.

PCC Logistics – Corporate Office
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Please accept our invitation to sample the "PCC Logistics Experience" and discover how much easier we can make your job by simply doing ours well.



Our Goal is simple..... Hold on to every customer